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Continuity of  
Learning Leadership  
Committee  
September 4, 2009



# Agenda

- Introductions
- Discuss the Resource Guide/Report
- Discuss the EdReady.com website/wiki
- US DOE Partner List
- What else should we be thinking about to help?
  - Short-term
  - Long-term
- Actions to have completed by next meeting

# Resource Guide/Report Outline

- Overview
- Academic Continuity Framework for Learning
  - Singapore Case Study
- Readiness Assessment
- Management
  - Access Inventory
  - Communication
  - Staffing
- Learning Continuity Plan
  - Development of Plan
  - Implementing Plan

# Resource Guide/Report Outline

- **Instructional Resources**
  - Content and Curriculum Decisions
  - Blended Learning
  - Open Educational Resources (OERs)
- **Technology**
  - School Websites
  - Learning Management Systems
  - Synchronous Systems
  - Telephone Conferencing Tools
- **Professional Development**
  - Administration
  - Teachers
  - Faculty
  - Students
  - Parents/Guardians

# Resource Guide/Report Outline

- **Policy and Funding**
  - Local
  - State
  - Federal
  - Unions
- **Partnerships**
  - Local Virtual Schools
  - Corporations
- **Online Learning Resources**
  - Organizations
  - Curriculum Providers
  - Professional Development Providers
  - Technology Providers
  - Virtual School Providers

# EdReady.com Wiki

- Resources for Districts/States
  - Frameworks
  - Examples
  - Presentations
- Solutions from Vendors/Organizations
- Continuity of Learning Definition(s)

# US DOE Partners

Company	Offering	Cost	Implementation examples	Resource requirements	Training required	Content alignment, accessibility	Visual for 8/24 event	Contact
Pearson	Comprehensive: Print and digital curriculum; assessments; virtual schooling; professional development; call centers and web support; public relations; and family education networks	TBD; depending on severity, nature, and scope; Pearson Foundation has history of response	TBD; has presence in almost every district in country	Proposed solutions address schools w/ high tech use, minimum tech capability, or no existing tech infrastructure	Professional development group will provide guidance re. remote lesson planning, progress monitoring, live and recorded instruction	- Aligned in schools with existing presence; existing market penetration eases alignment in new schools - Accessible	TBD; possibly web-based distance, instructional delivery platform	Scott Drossos; President K12 Solutions; <a href="mailto:scott.drossos@pearson.com">scott.drossos@pearson.com</a> ; 916.952.7076 (cell)
Apple	- iTunes U--collection of free educational media (audio and video) available to students, teachers - iTunesU currently works with 20 states. 10 are live, and 10 are in the queue. Plan to bring iTunes U states together, ask them to identify cohort of master teachers to prepare, record series of video lessons that cover first semester scope/sequence for subject area; - Work with small cohort of Apple Distinguished Educators gather links, descriptions of iTunes U content, other open-education resources, put them into "mixes" that align to state standards--organized within an online environment (such as a blog or a wiki)	- Potential cost to cover video production and editing costs for teachers; - Content is free, but technology (iPod, etc.) to access it costs  --\$49 for a new ipod shuffle; ebay or refurbished could be purchased	Existing content on site from Yale, Stanford, Berkeley, Oxford, Cambridge, MIT, PBS stations, and several K-12 state projects around the country	- Technology (iPods, iPhones, computers, or other Mp3 players)  --If used in the classroom, you might have to change internet policies so that teachers/students can log on to itunesU	In some states.....  How does Apple work with teachers to record content? → Apple enters into contracts with content providers (e.g., the state department of ED in VA enters a contract and they provide their own curriculum)	Content aligned; Accessible for learning disabilities, visual impairment, etc  Currently there are 200K existing audio files  Flag--itunesU does not vet the content uploaded by Universities/museums/depts. Of ED et al. So there is some controversial content there (e.g., creationism vs. evolution lectures)	Sample classroom instruction on web or iPod;  NB: the Apple representative could only attend in solidarity, not to make comments to the press or make a presentation (Apple only has a few designated press spokespeople). However, we could demonstrate an itunesU lecture ourselves.  <a href="http://www.apple.com/education/mobile-learning/">http://www.apple.com/education/mobile-learning/</a>	David Byer, Senior Manager, Education Leadership and Policy <a href="mailto:dbyer@apple.com">dbyer@apple.com</a> 202-431-0988 (cell)

# US DOE Partners

- Company
- Offering
- Cost
- Implementation Examples
- Resource Requirements
- Training Required
- Content alignment, accessibility
- Visual for 8/24 event
- Contact

# What else should we be thinking about?

- Short Term
- Long Term

# Next Meeting

- September 18, 2009 at 3:00PM EST
- Actions to be completed before then!

# Thank You!

Next Meeting  
Friday, September 18, 2009 at  
3:00pm



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