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***INACOL RELEASES CLARIFYING REPORT ON ONLINE LEARNING TERMS
Aims to Foster Better Public and Professional Understanding of Online Learning***

VIENNA, Va., October 3, 2011 -- A new publication released today by the International Association for K-12 Online Learning (INACOL), offers the first comprehensive set of definitions of words, terms, phrases and concepts found in the universe of K-12 online learning.

“The *Online Learning Definitions Project* is designed to provide a field-building set of definitions related to online and blended learning to better foster understanding of online learning within states, school districts, individual schools and the communities they serve,” said Susan Patrick, President and CEO of INACOL.

“While there are many definitions for terms in online learning found on the Internet, previously there was not a single access point for them,” said Patrick. “We hope this literature review and examination of the terms from the field into a compendium will be a useful tool for developing policies and practices that provide students with a world-class education and the tools they need to compete globally.”

Patrick said the three-year project began with a thorough literature review of existing definitions, followed by a research survey of INACOL members and experts in the field to ensure accuracy and agreement in the definitions adopted.

The *Online Learning Definitions Project* publication is available at www.inacol.org.

About INACOL

INACOL is the International Association for K-12 Online Learning, a non-profit 501(c)(3) membership association based in the Washington, DC area with more than 3,800 members. INACOL is unique in that its members represent a diverse cross-section of K-12 education from school districts, charter schools, state education agencies, non-profit organizations, colleges, universities and research institutions, corporate entities and other content and technology providers (www.inacol.org). INACOL hosts the annual Virtual School Symposium

(VSS). VSS 2011 is being held Nov. 9 - 11, 2011 in Indianapolis, IN (www.virtualschoolsymposium.org).