

The iNACOL Member Logo shown below (the “Logo”) is for use exclusively by current iNACOL members. If you or your organization is a member of iNACOL, you may use the Logo to publicize your membership in iNACOL and your commitment to quality in personalized, competency-based education according to these guidelines.



**Members and non-members may not use any other trademark, service mark or designation of iNACOL at any time without iNACOL’s express written permission.** As a member of iNACOL, you agree to read and abide by the trademark use guidelines:

- The Logo may not be used by non-members, including former members whose membership has lapsed due to non-payment of dues. To check whether you or your organization is a current member, please email [membership@inacol.org](mailto:membership@inacol.org).
- The Logo may be used on your websites, signage, brochures, and other publicity or display materials to indicate your membership in iNACOL.
  - For members whose category type is "Educator" or "individual", the Logo may not be used in a manner that suggests or gives the appearance that your affiliated organization or business is a member of iNACOL.
- The Logo may not be used on business cards, stationery, or official documents such as diplomas, sales contracts, or official disclosure documents provided to potential or actual clients or purchasers of a member’s services or products.
- The Logo may link only to the iNACOL home page ([www.inacol.org](http://www.inacol.org)). You may not use the Logo to link to other pages on your website or to any other websites.
- The Logo must always be at least one inch (1") in height when displaying in print and at least 80 pixels in height (72 dpi) on screen.
- The Logo must be used in its entirety, must bear an appropriate proprietary rights notice (TM or ®), and may not be altered in any way, including proportion, color, element, type, font, etc. You may not animate, morph or in any other way distort the appearance of the Logo.
- The Logo can be printed in black ink or in its original colors. Altering the colors of the Logo is not permitted under any circumstances.
- The Logo may not be used in a manner that might reasonably be construed as an endorsement, approval, sponsorship, or certification by iNACOL of the member, its business or organization, or its products or services.
- The Logo may not appear on the same web page or printed page as a mention or discussion of accreditation. iNACOL is not an accrediting body, and does not accredit schools, courses, organizations, or professionals. The placement of the Logo must not give the impression that iNACOL is in any way an accrediting body or in the context of accreditation information.
- The Logo may not be used in any manner that, in the sole opinion of iNACOL, discredits, disparages, or reflects negatively on iNACOL or tarnishes its reputation or goodwill; is false or misleading; violates the rights of others; violates any law, regulation, or other public policy; or mischaracterizes the relationship between iNACOL and the member.
- iNACOL reserves the right to pre-approve the use of the Logo prior to publication consistent with iNACOL policies
- Your right to use the Logo is non-exclusive, limited, and revocable in the discretion of iNACOL and may not be transferred or sublicensed in any manner.
- The Logo will remain at all times the sole and exclusive intellectual property of iNACOL.
- Any unauthorized use of the Logo may result in legal action.
- iNACOL reserves the right to alter these terms of use guidelines without notice.

If you have questions about any of the conditions above, write to: [membership@inacol.org](mailto:membership@inacol.org).

*Last updated: March 28, 2018*